



सबसे शुद्ध
एकदम ताज़ा



SINGHANIA
GROUP

ONWARDS & UPWARDS

Estd. 1981



<u>S. NO.</u>	<u>PRODUCT</u>	<u>PACKAGING</u>	<u>PAGE NO.</u>
I.	Malai Mazaa (Full Cream Milk)	- Pouch (500 ml, 1 L & 6 L)	09
II.	Energy (Standard Milk)	- Pouch (450 ml & 950 ml)	10
III.	Chai Wala Doodh	- Pouch (125 ml, 450 ml & 950 ml)	11
IV.	Mother's Choice (Cow Milk)	- Pouch (450 ml & 950 ml)	12
V.	Champion (Toned Milk)	- Pouch (90 ml, 160 ml, 500 ml & 1 L)	13
VI.	Delight (Double Toned Milk)	- Pouch (140 ml)	14
VII.	Fitness (Skimmed Milk)	- Pouch (220 ml)	15
VIII.	Desi Ghee	- CEKA Pack (450 ml & 900 ml) Tin (15 kg)	16
IX.	Plain Lassi	- Cup (170 ml), Pouch (140 ml)	17
X.	Mango Lassi	- Cup (170 ml),	18
XI.	Taaza Chhach (Plain Flavour)	- Pouch (250 ml)	19
XII.	Masala Chhach	- Pouch (250 ml)	20
XIII.	Gaadha Dahi (Made from Toned Milk)	- Pouch (370 g, 1 kg) Cup (70 g, 180 g) Matka (4.75 kg) Bucket (1 kg)	21
XIV.	Lite Dahi (Made from Double Toned Milk)	- Matka (4.75 kg & 14.50 kg) Bucket (5 kg, 10 kg, & 15 kg)	22
XV.	Super Lite Dahi (Made from Skimmed Milk)	- Pouch (850 g) Matka (4.75 kg & 14.50 kg)	23
XVI.	Meetha Creamy Dahi (Made from Toned Milk)	- Cup (70 g & 180 g)	24
XVII.	Malai Paneer	- Pouch (200 g, 500 g, 1 kg & 5 kg)	25
XVIII.	Milky Khoya	- Pouch (200 g, 1 kg & 5 kg) - Carton Box 20 kg (5 kg X 4 pcs)	26
XIX.	Pastrurised Butter	- Carton Box 20 kg	27
XX.	Chhena Kheer	- Cup (75 g)	28
XXI.	Skimmed Milk Powder	- Pouch (1 kg) Bag (25 kg)	29
XXII.	Whole Milk Powder	- Pouch (1 kg) Bag (25 kg)	30
XXIII.	Super Power Cattle Feed Type - I	- Bag (25 kg & 50 kg)	31
XXIV.	Doodh Samriddhi Cattle Feed Type - II	- Bag (25 kg & 50 kg)	32

About Us

When purity runs in the family, trust comes naturally.

Singhania Milk Products Pvt. Ltd. was founded in Sitapur, Uttar Pradesh, by **Shri Om Prakash Singhania** and **Shri Mahesh Prakash Singhania**, the third-generation entrepreneurs from a visionary business family.

With deep-rooted values and a commitment to honest practices, the company is built to deliver fresh, pure, and nourishing dairy to every home without compromise. Backed by fully license-compliant operations and a strong belief in transparency, we continue to uphold the highest standards of quality and trust.

Beyond dairy, the **Singhania Group** was formed in 1980's with the motto "Onwards and Upwards" and has grown across sectors like Education, Real Estate, Commodity Trading, Flour Milling, Warehousing, Retail Stores, Commercial Leasing, Cinema Exhibition and Entertainment, rooted in trust and quality.



Mission

To consistently deliver fresh, pure, and nutritious dairy products that families can trust. Through ethical sourcing, fully automated processes, and strong partnerships with farmers, we ensure nutrition you can trust in every drop.



Vision

We aim to make purity a part of every home by becoming one of India's most trusted dairy brands. We aim to offer clean, quality dairy to all while empowering our farmer network through sustainable growth and shared opportunity.



Journey

Our dairy journey began in 2004 with the launch of **Enerji Fresh**, a brand focused on purity, taste, and consistency for the B2B segment. Over the years, Enerji Fresh earned its place as a trusted name in the dairy industry. Building on this foundation, we introduced our flagship retail brand **Malai Dhara**, crafted for families who value real nutrition. From fresh milk to ghee, every **Malai Dhara** product is made with care, precision, and a promise to keep things real, just the way nature intended.

Behind every step is a family-led company that believes in doing things the right way, building long-term relationships, supporting communities, and growing with purpose. What started as a local venture has evolved into a trusted name, driven by values that never change.



The Key Management

Shri Om Prakash Singhania Managing Director (MD)

A man of vision and values, **Shri Om Prakash Singhania** founded Singhania Milk Products with a mission to deliver pure dairy to every home. His deep-rooted principles and commitment to quality laid the foundation of a brand built on trust.



Shri Mahesh Prakash Singhania Managing Director (MD)

With a forward-thinking approach, **Shri Mahesh Prakash Singhania** modernised the brand by introducing advanced technology and high hygiene standards. His focus on farmer welfare and ethical growth continues to guide the company's progress.



Krishna Kumar Singhania Chief Technical Advisor (CTA)

An IIT Kanpur alumnus with two decades of global experience, **Krishna Kumar Singhania** leads technology, operations, and innovation at Malai Dhara, focusing on process efficiency, product integrity, and sustainable growth.



Ashish Kumar Singhania Chief Operating Officer (COO)

As COO, **Ashish Kumar Singhania** oversees company's operations and also contributes to Sitapur's growth. His work spans education, dairy, sports, and community welfare, including ownership of Singhania Educational Institute and Jaipuria School, Sidhauri & leading CSR initiatives with ONGC through the ONGC Community School, and leading multiple district-level sports associations.



Pulkit Singhania Chief Growth Officer (CGO)

Pulkit Singhania leads business expansion and strategic partnerships at Malai Dhara, driving sustained growth and market reach. With deep expertise in manufacturing and supply chain for food grains, he combines industry insight with strategic vision. An active member of leading food industry associations, he is known for fostering innovation and strengthening the brand's presence across diverse markets.





Certificate of Registration

This is to certify that

SINGHANIA MILK PRODUCTS PVT. LTD.

**VILL.-RAM NAGAR, HARDOI ROAD SITAPUR-261001,
UTTAR PRADESH, INDIA**

has been independently assessed by QRO
and is compliant with the requirement of:

ISO 22000:2018

Food Safety Management Systems

For the following scope of activities:

**PROCESSING AND SUPPLIER OF SKIMMED MILK POWDER, WHOLE MILK
POWDER, PASTEURISED WHITE BUTTER, GHEE & LIQUID MILK**

Date of Certification: 1st July 2025

1st Surveillance Audit Due: 30th June 2026

2nd Surveillance Audit Due: 30th June 2027

Certificate Expiry: 30th June 2028

Certificate Number: 305025070161F



Chunant...
Head of Certification

Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of the audit.

(In case surveillance audit is not allowed to be conducted; this certificate shall be suspended / withdrawn).

The Validity of this certificate can be verified at www.qrocert.org

This certificate of registration remains the property of QRO Certification LLP, and shall be returned immediately upon request.

India Office : QRO Certification LLP

142, 1st Floor, Avtar Enclave, Near Paschim Vihar West Metro Station, Delhi-110063, (INDIA)

Website : www.qrocert.org, E-mail : info@qrocert.org



From Farms to Table

The Journey of Dairy

Our journey starts in the fields, where cows and buffaloes are raised with love by experienced farmers. Fresh milk is collected every morning and immediately cooled at the collection centers using advanced cooling systems to lock in its natural goodness and prevent spoilage. The chilled milk is carefully transferred into insulated tankers, equipped with fully automated systems, to maintain its freshness and ensure hygiene throughout the journey.

At our processing centres, milk goes through rigorous quality checks and gentle pasteurisation to remove harmful bacteria while retaining its natural taste and nutrients. The processed milk is homogenised and packaged using fully automated, contactless systems to ensure hygiene and freshness. The final products are delivered through a cold-chain system that maintains temperature and quality until they reach nearby stores. From farm to fridge, every step reflects our promise to deliver dairy that is pure, safe, and full of care.



Malai Mazaa

- Full Cream Milk
- Pouch (500 ml, 1 L & 6 L)
- Fat 6% (Min.) & SNF 9% (Min.)
- Pasteurized



Energy

- Standard Milk
- Pouch (500 ml & 1 L)
- Fat 4.5% (Min.) & SNF 8.5% (Min.)
- Pasteurized



Chai Wala Doodh

- Tea Milk
- Pouch (150 ml, 500 ml & 1 L)
- Fat 4.5% (Min.) & SNF 9% (Min.)
- Pasteurized & Homogenised



Mother's Choice

- Cow Milk
- Pouch (500 ml & 1 L)
- Fat 4% (Min.) & SNF 8.5% (Min.)
- Pasteurized & Homogenised



Champion

- Toned Milk
- Pouch (90 ml, 160 ml, 500 ml & 1 L)
- Fat 3% (Min.) & SNF 8.5% (Min.)
- Pasteurized



Delight

- Double Toned Milk
- Pouch (170 ml & 500 ml)
- Fat 1.5% (Min.) & SNF 9% (Min.)
- Pasteurized & Homogenised



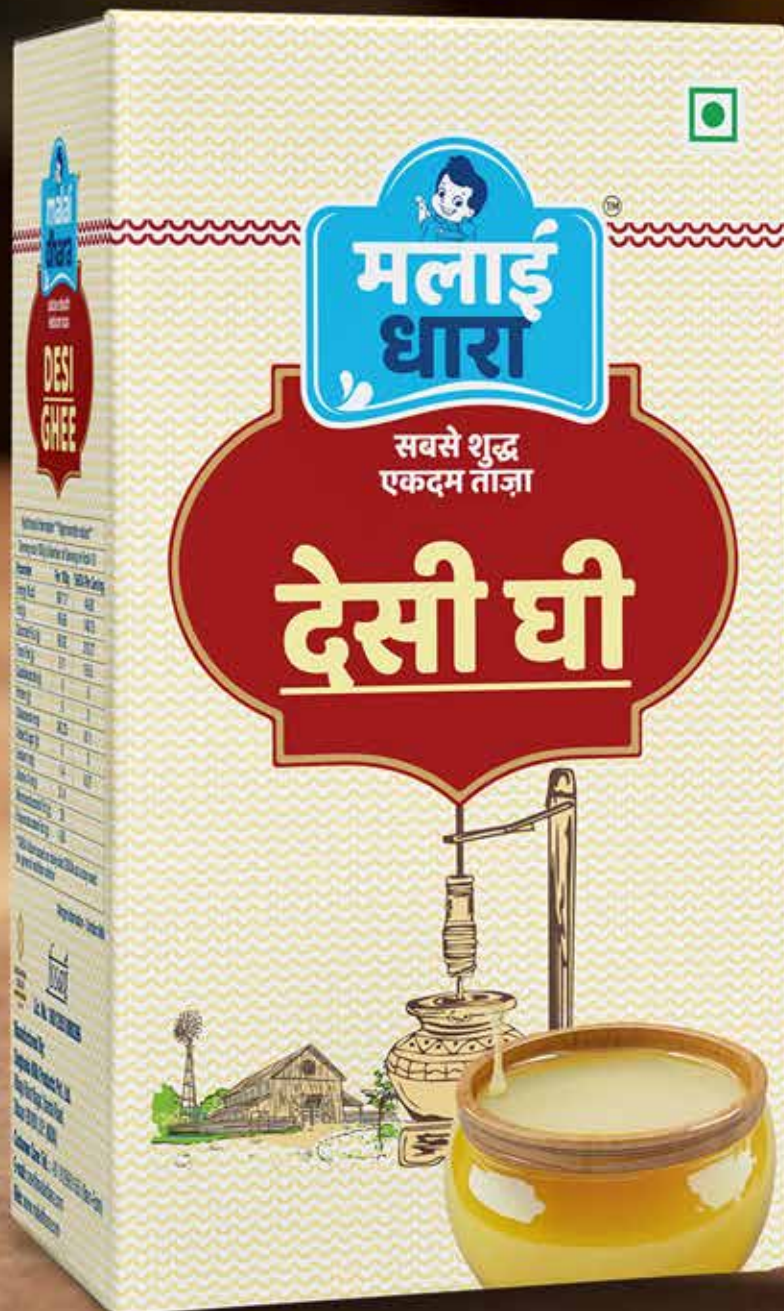
Fitness

- Skimmed Milk
- Pouch (220 ml)
- Fat 0.5% (Min.) & SNF 8.7% (Min.)
- Pasteurized



Ghee

- Desi Ghee
- CEKA Pack
(200 ml, 500 ml & 1 L)
Tin (15 kg)



Plain Lassi

- Cup (180 ml),
Pouch (150 ml)



Mango Lassi

- Cup (190 ml),
Pouch (135 ml)



Taaza Chhach

- Plain Flavour
- Pouch (280 ml)



Masala Chhach

- Masala Flavour
- Pouch (280 ml)



Gaadha Dahi

- Made from Toned Milk
- Pouch (380 g, 1 kg)
- Cup (80 g, 180 g)
- Matka (5 kg)
- Bucket (1 kg)



Lite Dahi

- Made from Double Toned Milk
- Matka (5 kg & 15 kg)



Lite Dahi

- Bucket (5 Kg, 10 kg & 15 Kg)



Super Lite Dahi

- Made from Skimmed Milk
- Pouch (850 g)
- Matka (5 kg & 15 kg)



Meetha Creamy Dahi

- Made from Toned Milk
- Cup (75 g & 180 g)



Malai Paneer

• Pouch (200 g, 500 g
1 kg, & 5 kg)



Milky Khoya

- Pouch (200 g, 1 kg, & 5 kg)
- Carton Box 20 kg (5 kg X 4 pcs)



Pastrurised Butter

- Carton Box (20 kg)
Fat (g) - 82 per 100g



Chhena Kheer

• Cup (75 g)



Skimmed Milk Powder

- Pouch (1 kg)
- Bag (25 kg)



Whole Milk Powder

- Spray Dried Milk
- Pouch (1 kg)
- Bag (25 kg)



Super Power Cattle Feed

- High Energy Type-I
- Bag (25 kg & 50 kg)



Cattle feed type - I

कम्पोजीशन	मात्रा (Approx. Value)
प्रोटीन (न्यूनतम)	23%
कूड फैट (न्यूनतम)	5%
कूड फाइबर (अधिकतम)	10%

Doodh Samriddhi Cattle Feed

- High Energy Type-II
- Bag (25 kg & 50 kg)



Cattle feed type - II

कम्पोजीशन	मात्रा (Approx. Value)
प्रोटीन (न्यूनतम)	22%
क्रूड फैट (न्यूनतम)	4%
क्रूड फाइबर (अधिकतम)	11%



**SINGHANIA
GROUP**

ONWARDS & UPWARDS

Estd. 1981

Other Business Ventures



Singhania Flour Mills
Re-Inventing the Indian Flour



**SINGHANIA[®]
EDUCATIONAL
INSTITUTE**

(CBSE Affiliation No. 2131020)



**UNITED
PENGUIN
ENTERTAINMENT**
CINEMA | RETAIL | FOOD | KIDS FUN ZONE

Mall Avenue firstory

Singhania Forward Growth
Commercial Renting & Leasing of Properties



**SETH ANANDRAM
JAIPURIA SCHOOL**

EMPOWER • ENTHUSE • EXCEL

SIDHAULI

**ONGC
COMMUNITY
SCHOOL**
Making Tomorrow Brighter
(CBSE Affiliation No. 2132671)



SDMC Trust
Synergy Partner
Singhania Education



Singhania Agro Industries Pvt. Ltd.
Commodity Trading & Leasing of Warehouse
and Industrial Space



सबसे शुद्ध
एकदम ताज़ा



SINGHANIA
GROUP

ONWARDS & UPWARDS

Estd. 1981

SINGHANIA MILK PRODUCTS PVT. LTD.

Manufacturers of Quality Dairy Products and Cattle Feed

Village Ram Nagar, Hardoi Road, Sitapur - 261001, U.P. (INDIA)

Customer Care No.: +91 91298 51555 | care@malaidhara.com

www.malaidhara.com