



सबसे शुद्ध  
एकदम ताज़ा



SINGHANIA  
GROUP

ONWARDS & UPWARDS

Estd. 1981



<u>S. NO.</u>	<u>PRODUCT</u>	<u>PACKAGING</u>	<u>PAGE NO.</u>
I.	Malai Mazaa (Full Cream Milk)	- Pouch (500 ml, 1 L & 6 L)	09
II.	Energy (Standard Milk)	- Pouch (500 ml & 1 L)	10
III.	Chai Wala Doodh	- Pouch (150 ml, 500 ml & 1 L)	11
IV.	Mother's Choice (Cow Milk)	- Pouch (500 ml & 1 L)	12
V.	Champion (Toned Milk)	- Pouch (90 ml, 160 ml, 500 ml & 1 L)	13
VI.	Delight (Double Toned Milk)	- Pouch (170 ml & 500 ml)	14
VII.	Fitness (Skimmed Milk)	- Pouch (220 ml)	15
VIII.	Desi Ghee	- CEKA Pack (200 ml, 500 ml & 1 L) Tin (15 kg)	16
IX.	Plain Lassi	- Cup (180 ml), Pouch (150 ml)	17
X.	Mango Lassi	- Cup (190 ml), Pouch (135 ml)	18
XI.	Taaza Chhach (Plain Flavour)	- Pouch (280 ml)	19
XII.	Masala Chhach	- Pouch (280 ml)	20
XIII.	Gaadha Dahi (Made from Toned Milk)	- Pouch (380 g, 1 kg) Cup (80 g, 180 g) Matka (5 kg)	21
XIV.	Lite Dahi (Made from Double Toned Milk)	- Matka (5 kg & 15 kg)	22
XV.	Super Lite Dahi (Made from Skimmed Milk)	- Pouch (850 g) Matka (5 kg & 15 kg)	23
XVI.	Meetha Creamy Dahi (Made from Toned Milk)	- Cup (75 g & 180 g)	24
XVII.	Malai Paneer	- Pouch (200 g, 500 g, 1 kg & 5 kg)	25
XVIII.	Milky Khoya	- Pouch (200 g, 1 kg & 5 kg) - Carton Box 20 kg (5 kg X 4 pcs)	26
XIX.	Pastrurised Butter	- Carton Box 20 kg	27
XX.	Skimmed Milk Powder	- Pouch (1 kg) Bag (25 kg)	28
XXI.	Whole Milk Powder	- Pouch (1 kg) Bag (25 kg)	29
XXII.	Super Power Cattle Feed Type - I	- Bag (25 kg & 50 kg)	30
XXIII.	Doodh Samriddhi Cattle Feed Type - II	- Bag (25 kg & 50 kg)	31

## About Us

When purity runs in the family, trust comes naturally.

**Singhania Milk Products Pvt. Ltd.** was founded in Sitapur, Uttar Pradesh, by **Shri Om Prakash Singhania** and **Shri Mahesh Prakash Singhania**, the third-generation entrepreneurs from a visionary business family.

With deep-rooted values and a commitment to honest practices, the company is built to deliver fresh, pure, and nourishing dairy to every home without compromise. Backed by fully license-compliant operations and a strong belief in transparency, we continue to uphold the highest standards of quality and trust.

Beyond dairy, the **Singhania Group** was formed in 1980's with the motto "Onwards and Upwards" and has grown across sectors like Education, Real Estate, Commodity Trading, Flour Milling, Warehousing, Retail Stores, Commercial Leasing, Cinema Exhibition and Entertainment, rooted in trust and quality.



## Mission

To consistently deliver fresh, pure, and nutritious dairy products that families can trust. Through ethical sourcing, fully automated processes, and strong partnerships with farmers, we ensure nutrition you can trust in every drop.



## Vision

We aim to make purity a part of every home by becoming one of India's most trusted dairy brands. We aim to offer clean, quality dairy to all while empowering our farmer network through sustainable growth and shared opportunity.



## Journey

Our dairy journey began in 2004 with the launch of **Enerji Fresh**, a brand focused on purity, taste, and consistency for the B2B segment. Over the years, Enerji Fresh earned its place as a trusted name in the dairy industry. Building on this foundation, we introduced our flagship retail brand **Malai Dhara**, crafted for families who value real nutrition. From fresh milk to ghee, every **Malai Dhara** product is made with care, precision, and a promise to keep things real, just the way nature intended.

Behind every step is a family-led company that believes in doing things the right way, building long-term relationships, supporting communities, and growing with purpose. What started as a local venture has evolved into a trusted name, driven by values that never change.



# The Key Management

**Shri Om Prakash Singhania**  
Managing Director (MD)

A man of vision and values, **Shri Om Prakash Singhania** founded Singhania Milk Products with a mission to deliver pure dairy to every home. His deep-rooted principles and commitment to quality laid the foundation of a brand built on trust.



**Shri Mahesh Prakash Singhania**  
Managing Director (MD)

With a forward-thinking approach, **Shri Mahesh Prakash Singhania** modernised the brand by introducing advanced technology and high hygiene standards. His focus on farmer welfare and ethical growth continues to guide the company's progress.



**Krishna Kumar Singhania**  
Chief Technical Advisor (CTA)

An IIT Kanpur alumnus with two decades of global experience, **Krishna Kumar Singhania** leads technology, operations, and innovation at Malai Dhara, focusing on process efficiency, product integrity, and sustainable growth.



**Ashish Kumar Singhania**  
Chief Operating Officer (COO)

As COO, **Ashish Kumar Singhania** oversees company's operations and also contributes to Sitapur's growth. His work spans education, dairy, sports, and community welfare, including ownership of Singhania Educational Institute and Jaipuria School, Sidhauri & leading CSR initiatives with ONGC through the ONGC Community School, and leading multiple district-level sports associations.



**Pulkit Singhania**  
Chief Growth Officer (CGO)

**Pulkit Singhania** leads business expansion and strategic partnerships at Malai Dhara, driving sustained growth and market reach. With deep expertise in manufacturing and supply chain for food grains, he combines industry insight with strategic vision. An active member of leading food industry associations, he is known for fostering innovation and strengthening the brand's presence across diverse markets.





## Certificate of Registration

This is to certify that

**SINGHANIA MILK PRODUCTS PVT. LTD.**

**VILL--RAM NAGAR, HARDOI ROAD SITAPUR-261001,  
UTTAR PRADESH, INDIA**

has been independently assessed by QRO  
and is compliant with the requirement of:

**ISO 22000:2018**

**Food Safety Management Systems**

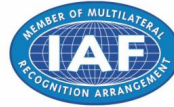
For the following scope of activities:

**PROCESSING AND SUPPLIER OF SKIMMED MILK POWDER, WHOLE MILK  
POWDER, PASTEURISED WHITE BUTTER, GHEE & LIQUID MILK**

Date of Certification: 1st July 2025  
1<sup>st</sup> Surveillance Audit Due: 30th June 2026

2<sup>nd</sup> Surveillance Audit Due: 30th June 2027  
Certificate Expiry: 30th June 2028

**Certificate Number: 305025070161F**



Head of Certification

Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of the audit.  
(In case surveillance audit is not allowed to be conducted; this certificate shall be suspended / withdrawn).

The Validity of this certificate can be verified at [www.grocert.org](http://www.grocert.org)

This certificate of registration remains the property of QRO Certification LLP, and shall be returned immediately upon request.

India Office : QRO Certification LLP

142, IInd Floor, Avtar Enclave, Near Paschim Vihar West Metro Station, Delhi-110063, (INDIA)  
Website : [www.grocert.org](http://www.grocert.org), E-mail : [info@grocert.org](mailto:info@grocert.org)



**INDIAN DAIRY  
ASSOCIATION**

# From Farms to Table

## The Journey of Dairy

Our journey starts in the fields, where cows and buffaloes are raised with love by experienced farmers. Fresh milk is collected every morning and immediately cooled at the collection centers using advanced cooling systems to lock in its natural goodness and prevent spoilage. The chilled milk is carefully transferred into insulated tankers, equipped with fully automated systems, to maintain its freshness and ensure hygiene throughout the journey.

At our processing centres, milk goes through rigorous quality checks and gentle pasteurisation to remove harmful bacteria while retaining its natural taste and nutrients. The processed milk is homogenised and packaged using fully automated, contactless systems to ensure hygiene and freshness.

The final products are delivered through a cold-chain system that maintains temperature and quality until they reach nearby stores. From farm to fridge, every step reflects our promise to deliver dairy that is pure, safe, and full of care.



# Malai Mazaa

- Full Cream Milk
- Pouch (500 ml, 1 L & 6 L)
- Fat 6% (Min.) & SNF 9% (Min.)
- Pasteurized



# Energy

- Standard Milk
- Pouch (500 ml & 1 L)
- Fat 4.5% (Min.) & SNF 8.5% (Min.)
- Pasteurized



Pasteurised  
FAT: 4.5% (min.)  
SNF: 8.5% (min.)

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# Chai Wala Doodh

- Tea Milk
- Pouch (150 ml, 500 ml & 1 L)
- Fat 4.5% (Min.) & SNF 9% (Min.)
- Pasteurized & Homogenised



# Mother's Choice

- Cow Milk
- Pouch (500 ml & 1 L)
- Fat 4% (Min.) & SNF 8.5% (Min.)
- Pasteurized & Homogenised



# Champion

- Toned Milk
- Pouch (90 ml, 160 ml, 500 ml & 1 L)
- Fat 3% (Min.) & SNF 8.5% (Min.)
- Pasteurized



# Delight

- Double Toned Milk
- Pouch (170 ml & 500 ml)
- Fat 1.5% (Min.) & SNF 9% (Min.)
- Pasteurized & Homogenised



# Fitness

- Skimmed Milk
- Pouch (220 ml)
- Fat 0.5% (Min.) & SNF 8.7% (Min.)
- Pasteurized



# Ghee

- Desi Ghee
- CEKA Pack  
(200 ml, 500 ml & 1 L)  
Tin (15 kg)



# Plain Lassi

- Cup (180 ml),  
Pouch (150 ml)



# Mango Lassi

- Cup (190 ml),  
Pouch (135 ml)



# Taaza Chhach

- Plain Flavour
- Pouch (280 ml)



# Masala Chhach

- Masala Flavour
- Pouch (280 ml)



# Gaadha Dahi

- Made from Toned Milk
- Pouch (380 g, 1 kg)
- Cup (80 g, 180 g)
- Matka (5 kg)



# Lite Dahi

- Made from Double Toned Milk
- Matka (5 kg & 15 kg)



# Super Lite Dahi

- Made from Skimmed Milk
- Pouch (850 g)
- Matka (5 kg & 15 kg)



# Meetha Creamy Dahi

- Made from Toned Milk
- Cup (75 g & 180 g)



# Malai Paneer

- Pouch (200 g, 500 g, 1 kg, & 5 kg)



# Milky Khoya

- Pouch (200 g, 1 kg, & 5 kg)
- Carton Box 20 kg (5 kg X 4 pcs)



# Pastrurised Butter

- Carton Box (20 kg)  
Fat (g) - 82 per 100g



# Skimmed Milk Powder

- Pouch (1 kg)  
Bag (25 kg)



# Whole Milk Powder

- Spray Dried Milk
- Pouch (1 kg)
- Bag (25 kg)



# Super Power Cattle Feed

- High Energy Type-I
- Bag (25 kg & 50 kg)



## Cattle feed type - I

कम्पोजीशन	मात्रा (Approx. Value)
प्रोटीन (न्यूनतम)	23%
कूड फैट (न्यूनतम)	5%
कूड फाइबर (अधिकतम)	10%

# Doodh Samridhi Cattle Feed

- High Energy Type-II
- Bag (25 kg & 50 kg)



## Cattle feed type - II

कम्पोजीशन	मात्रा (Approx. Value)
प्रोटीन (न्यूनतम)	22%
कूड फैट (न्यूनतम)	4%
कूड फाइबर (अधिकतम)	11%



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## Other Business Ventures



**Singhania Flour Mills**  
Re-Inventing the Indian Flour



**SINGHANIA<sup>®</sup>  
EDUCATIONAL  
INSTITUTE**  
(CBSE Affiliation No. 2131020)



**United Penguin Entertainment**  
CINEMA | RETAIL | FOOD | KIDS FUN ZONE



**Singhania Forward Growth**  
Commercial Renting & Leasing of Properties



**SETH ANANDRAM  
JAIPURIA SCHOOL**

EMPOWER • ENTHUSE • EXCEL

SIDHAULI



**ONGC  
COMMUNITY  
SCHOOL**  
Making Tomorrow Brighter  
(CBSE Affiliation No. 2132871)



COM Partner  
**SDMC Trust**  
Synergy Partner  
Singhania Education



**Singhania Agro Industries Pvt. Ltd.**  
Commodity Trading & Leasing of Warehouse  
and Industrial Space



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**SINGHANIA MILK PRODUCTS PVT. LTD.**

Manufacturers of Quality Dairy Products and Cattle Feed

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